



# BLM Renewable Energy Summit

Marriott Las Vegas | Aug 31 – Sep 3, 2009





## Company Overview

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## ● FS Mission Statement

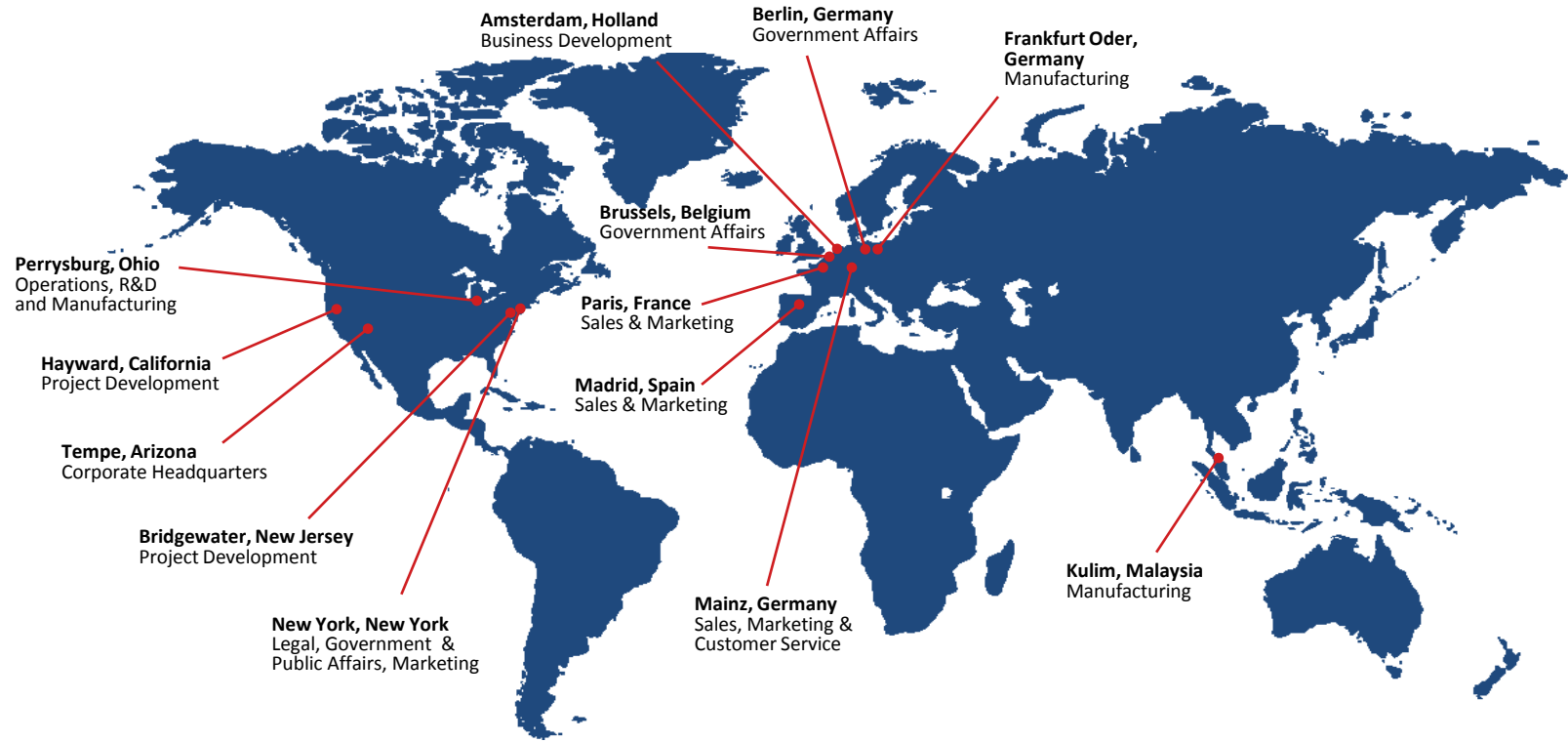


To create enduring value by enabling a world powered by clean, affordable solar energy



# ● Company Overview

Global Presence: > 4,000 Associates



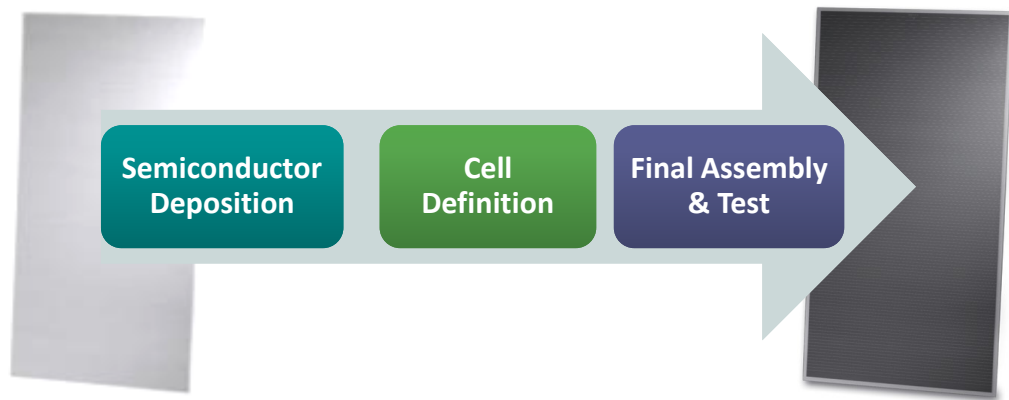
# ● First Solar Manufacturing Process



## Background

- Formed in 1999 to commercialize an advanced semiconductor technology for producing low cost solar modules
- Developed the technology from 1999 to 2004
- Increased annual production capacity by 50X from 20MW in 2005 to 1,000MW capacity in 2009
- Used opportunities provided by subsidies in Germany and other European markets to
  - gain commercial scale
  - reduce costs
  - establish a sustainable environmental profile

Glass In → Manufacture < 2.5 Hours → Module Out



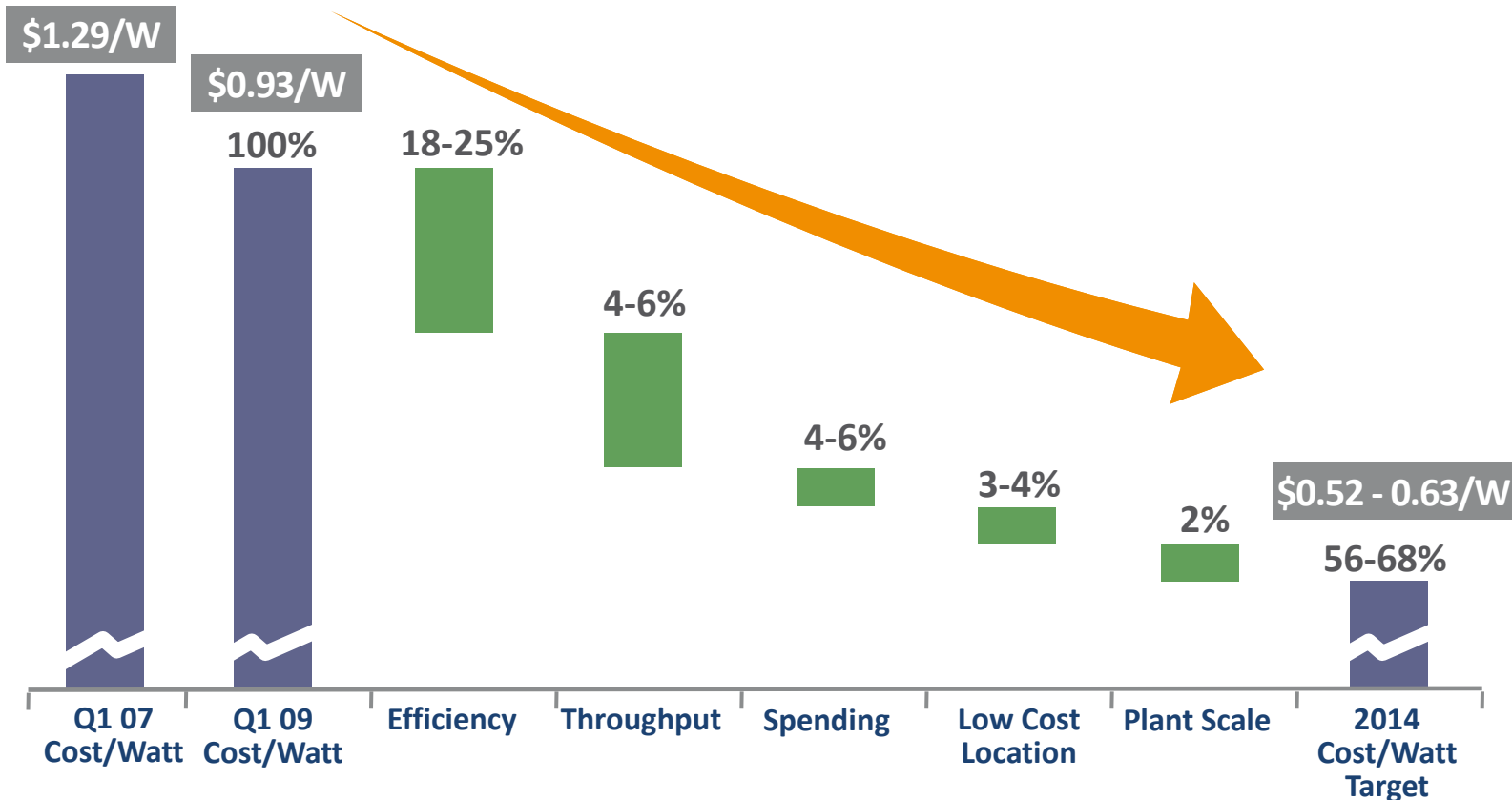
- Breakthrough thin film process technology
- 99% reduction in high-cost semiconductor material
- Fully integrated, continuous process vs. batch process
- Large (2'x4') substrate vs. 6" wafers



# ● Cost Reduction Roadmap



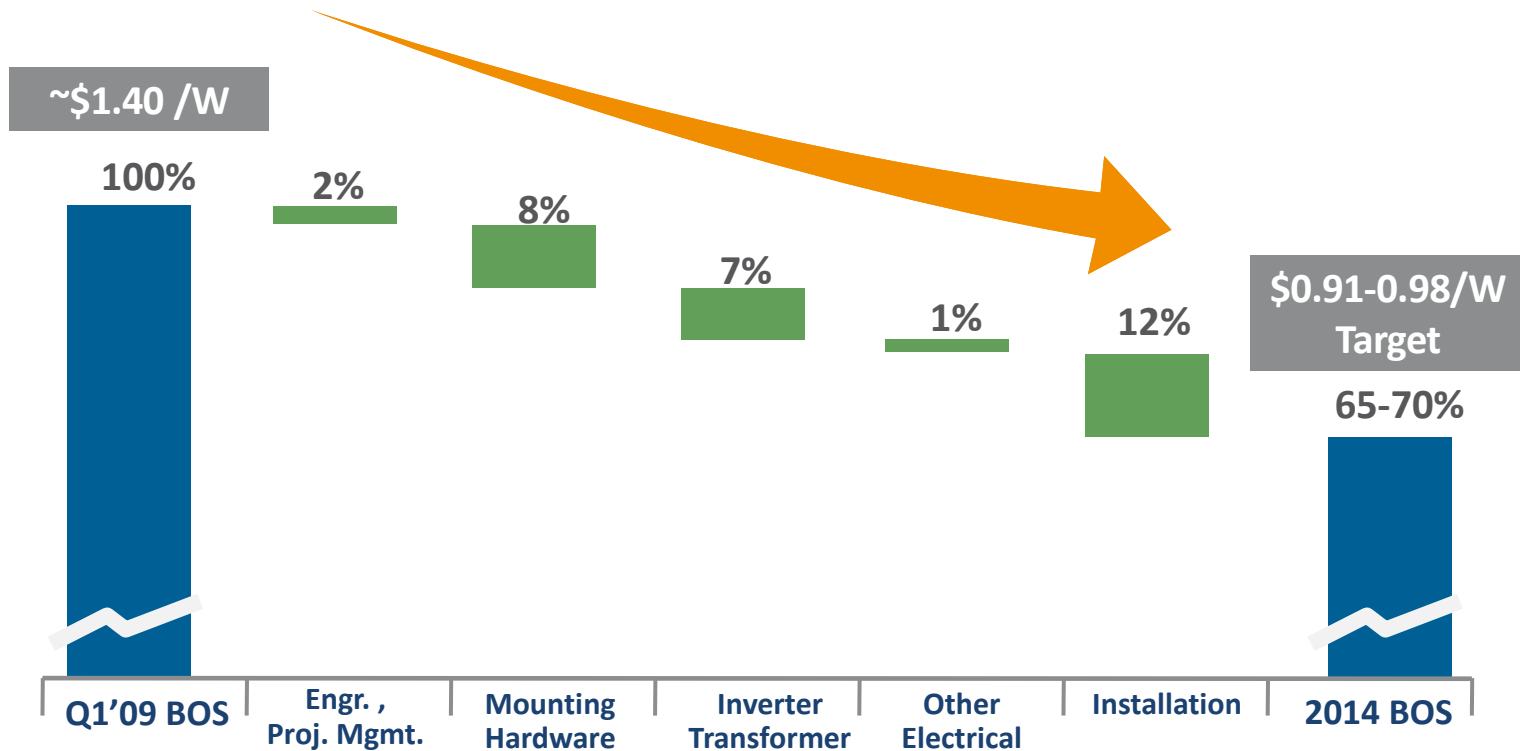
Module Manufacturing (USD per watt)



# ● Cost Reduction Roadmap



Balance of System\*



\* Excludes Site Specific costs, BOS profits, sales tax, finance costs, SG&A costs and project development costs and assumes optimal labor costs

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# ● Environmental Responsibility

## Our 3-Point Environmental Plan

- 1 Convert mining byproducts and waste to clean, renewable energy
- 2 Produce, use and renew solar modules in a perpetual, environmentally safe life cycle
- 3 Reduce toxic emissions by substituting solar energy for fossil fuels





# ● Environmental Responsibility

## Collection & Recycling Program



### Module Collection

- Anyone in possession of a First Solar module can participate in the program and request that Modules be taken back at any time
- Modules are labeled with web site and telephone contact information
- First Solar manages the logistics of taking back Modules and provides the packaging and transportation of Modules to the recycling center

### Module Recycling

- Modules undergo treatment through schemes that comply with local regulations regarding health, safety, and waste management
- First Solar finances the cost of the program by pre-funding the expected costs with an international insurance company
- Results of the program are audited for continuous improvement





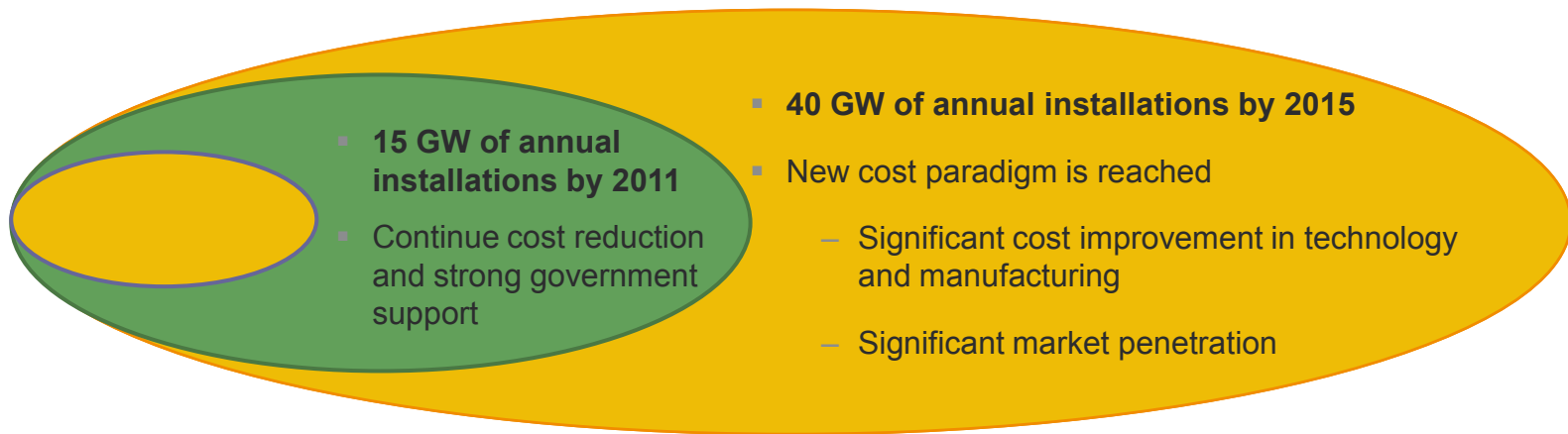
*“President Obama’s comprehensive energy strategy calls for rapid development of renewable energy, especially on America’s public lands.” Ken Salazar, Secretary of the Interior*

Source: Department of the Interior, “Secretary Salazar, Senator Reid Announce ‘Fast-Track’ Initiatives for Solar Energy Development on Western Lands,” press release, June 29, 2009. Available from: [http://www.interior.gov/news/09\\_News\\_Releases/062909.html](http://www.interior.gov/news/09_News_Releases/062909.html).



## ● Solar Is Ready to Make a Difference

By 2015 annual demand for solar could reach 40 GW



Source: "World PV Market Update," Prometheus Institute, March 2008; "Solar Energy," Lehman Brothers, March 2008

## ● Solar Energy: Same Solar Resource – Different Technologies





# ● Impact on Habitat / Species

## PV Site Development Options





## ● Improved Wildlife Habitability (Topaz)

- Steel-post panel mountings instead of concrete ballasts
  - Reduced impermeable surface
  - Greater permeability for species
  - 18-inch ground clearance provides unencumbered line of sight for Kit Fox



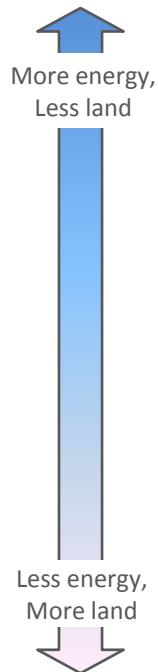
# ● Land Use Life-cycle Analysis

Many things to consider for each technology...



## Non-renewable Electricity Generation

- Nuclear
  - Power plant + perimeter safety buffer
  - Nuclear waste disposal
  - Fuel extraction, milling, enrichment
- Natural gas
  - Fuel transport
  - Fuel extraction
  - Fuel storage
  - Power plant
- Coal
  - Mining/Fuel extraction
    - Strip/surface vs. underground
  - Fuel transport
  - Solid waste disposal
  - Power plant

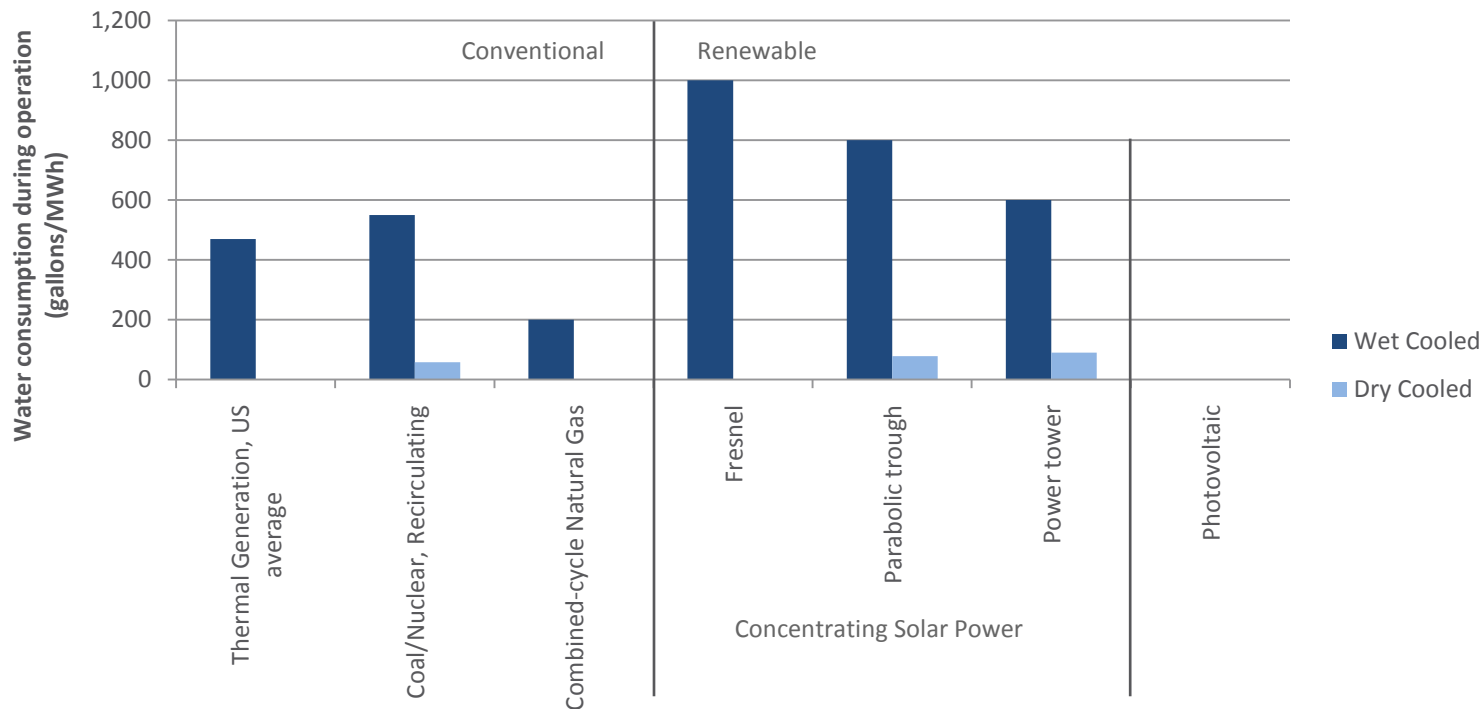


## Renewable Electricity Generation

- Solar PV
  - Power plant footprint
  - Power plant materials production
- Wind
  - Power plant footprint
  - Power plant materials production
- Hydro
  - Water reservoir
    - Varies widely: reservoir vs. run-of-river; wide/shallow reservoir vs. narrow/deep reservoir
  - Power plant
- Biomass
  - Crop land
  - Fuel conversion refinery (ethanol)
  - Power plant

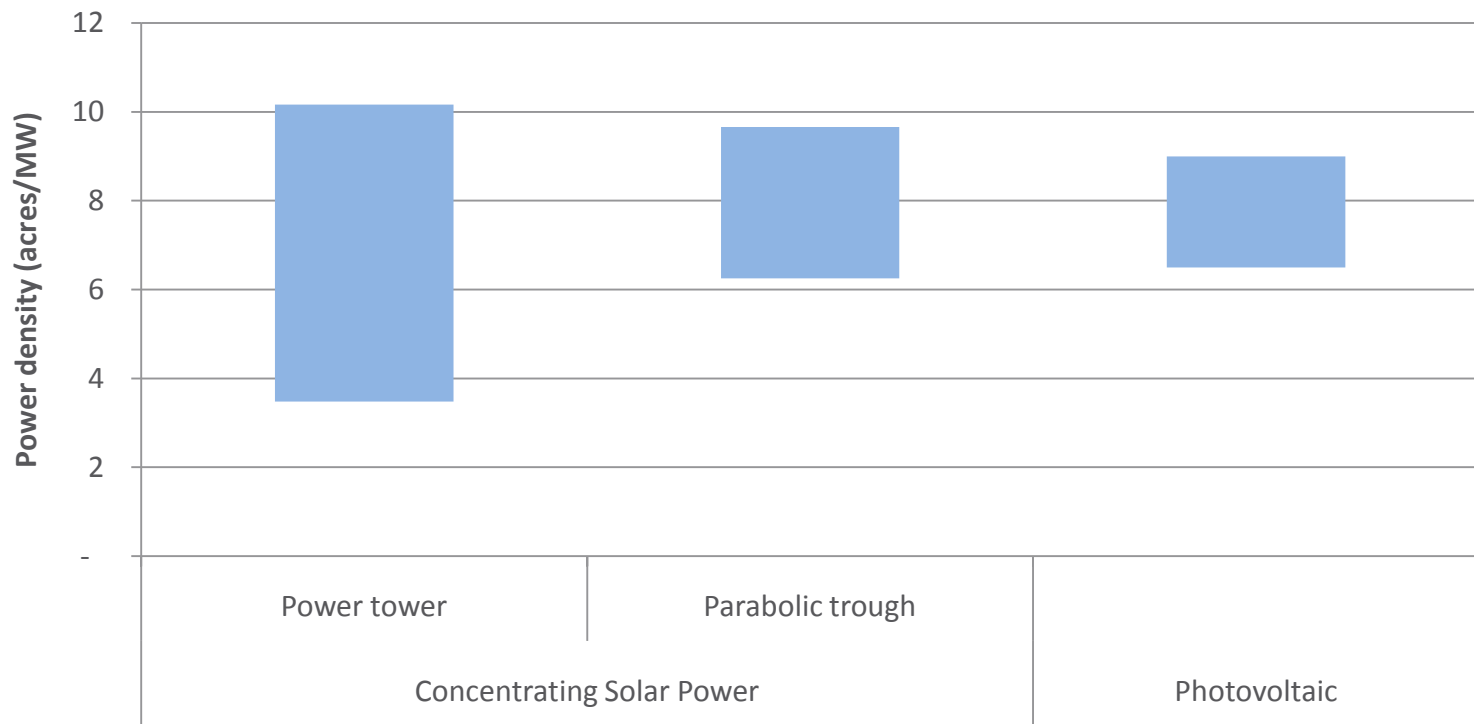
# Water Usage

“Thermoelectric power has been the category with the largest water withdrawals since 1965, and for 2000 comprised 48 percent of total withdrawals (in the US)” - *US Geologic Survey*



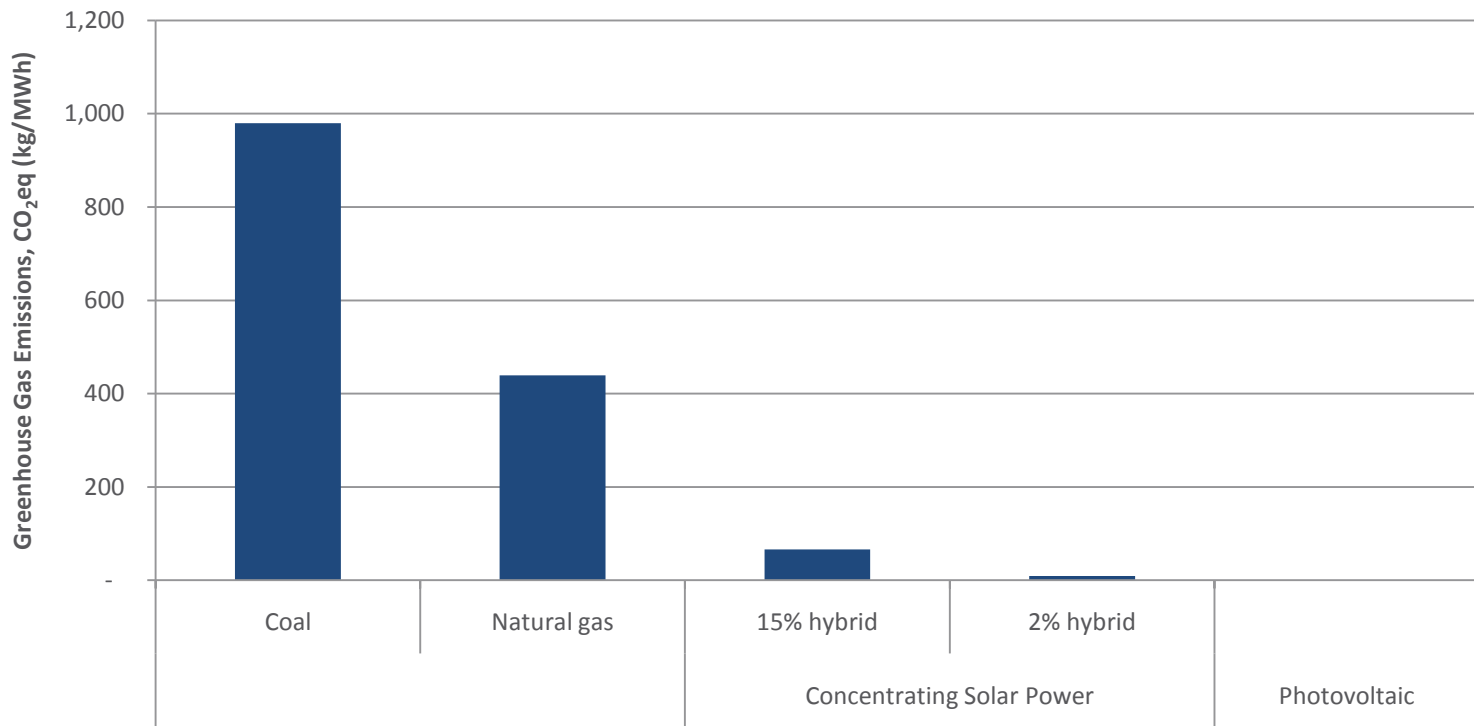
Source: US Department of Energy, US Geologic Survey

# ● Power Density



Source: Industry data

# Greenhouse Gas Emissions



Note: Based on US national average GHG emissions (EPA eGrid database) and EPA CO<sub>2</sub>eq factors





## State of Project Finance and Project Risk Management

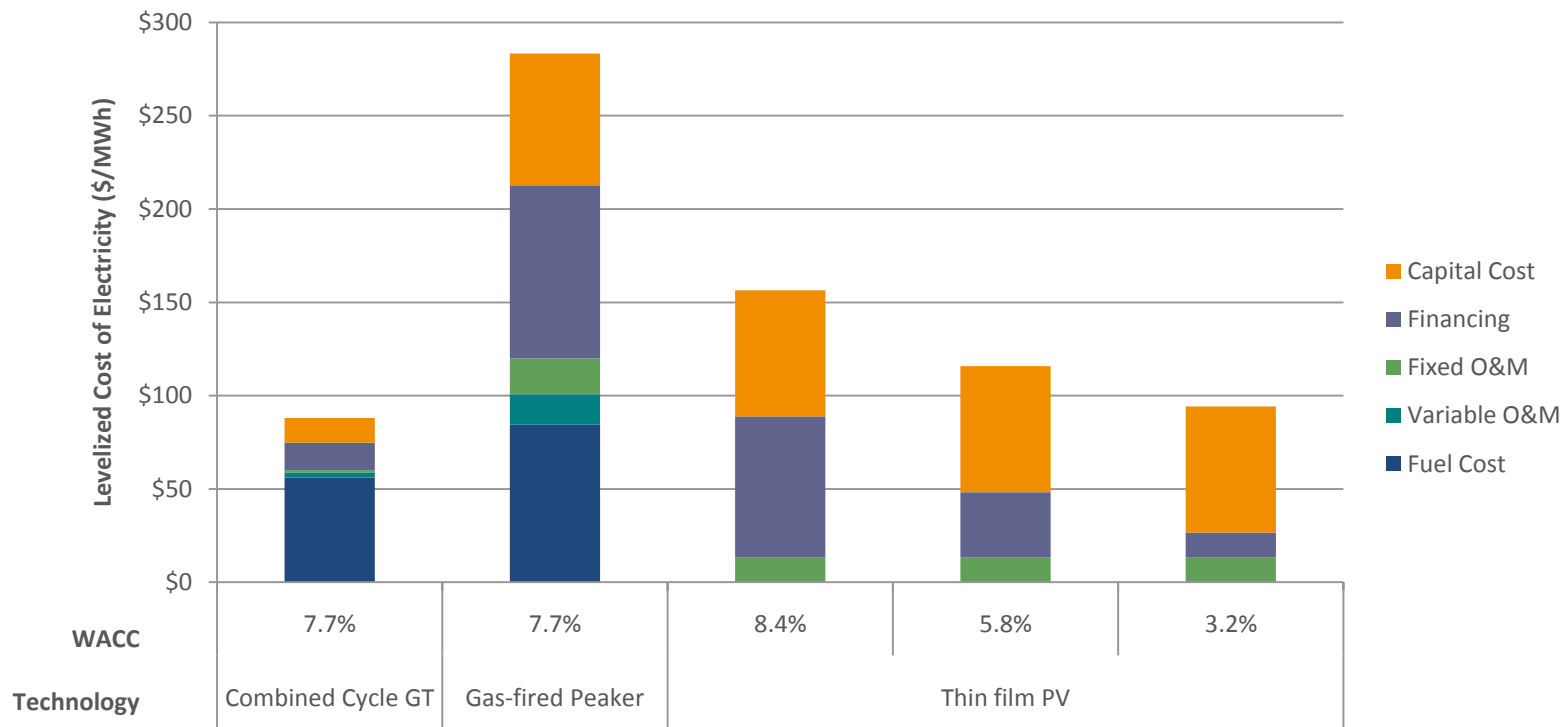
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## ● Developer Opportunities

- Avoid highly sensitive environmental areas
- Use of previously disturbed non-prime agricultural land where transmission paths allow
- Minimize site disruption
- Enable potential compatibility with key wildlife species on-site
- Use of on-site and off-site mitigations to reduce wildlife impacts
- Minimize water use in construction and operation
- Minimize visual obtrusiveness (e.g., low-profile technologies, buffer zones)

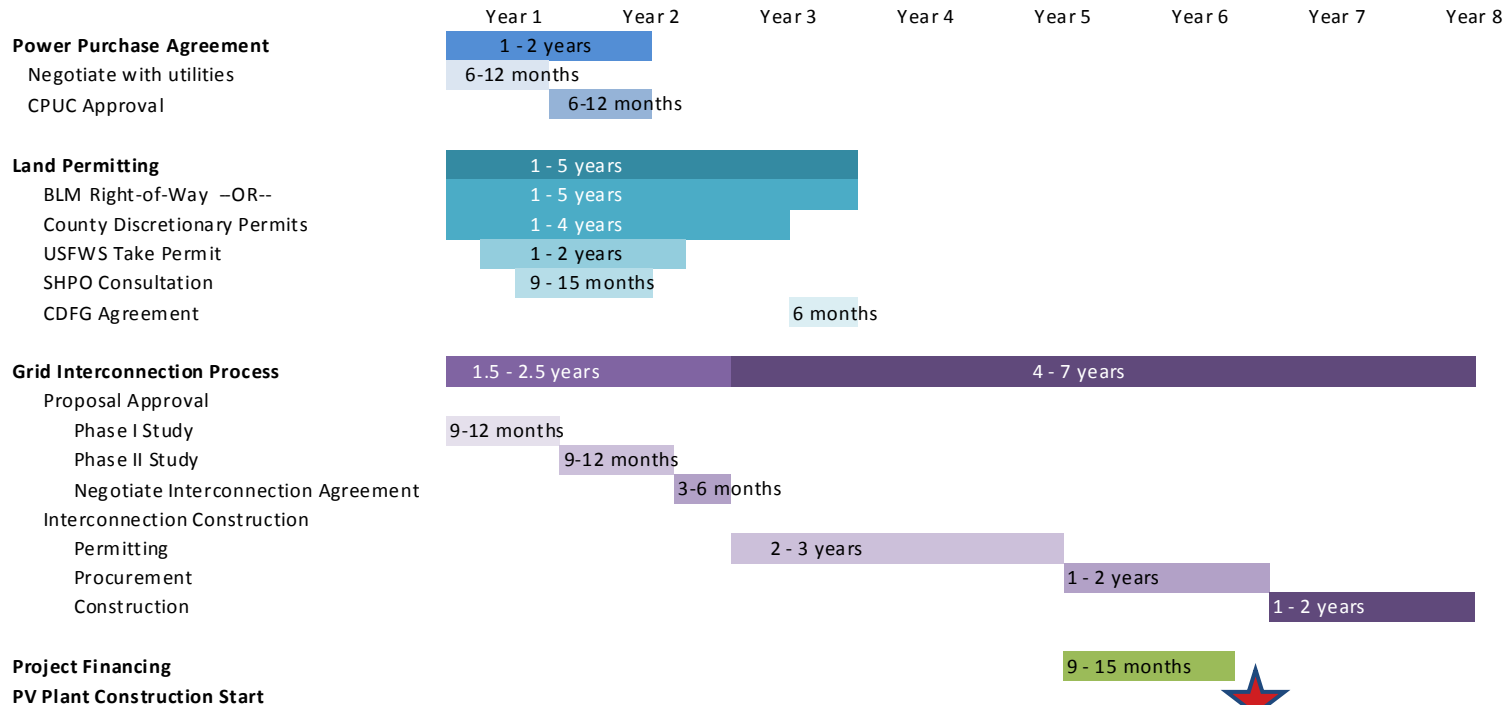
# ● Solar Project Finance



Source: "Levelized Cost of Energy Analysis – ver 3.0", Lazard

# California Generic Project Development Timeline

Project identification to construction start typically takes 5 – 9 years





## ● Agency Opportunities



- Coordinate state, regional, and national transmission and renewable energy planning efforts
- Coordinate permit approvals (federal, state, local) to minimize duplicative efforts
- On federal lands, provide clear direction for wildlife impact mitigation plans
  - Use established Resource Management Plans where appropriate to avoid "run away mitigation"
- Allow flexibility in mitigation options
  - Expanded pool of land conservation organizations
  - In-lieu fees
  - Land banks
- Recognize that all technologies “are not created equal” and prioritize projects with multiple environmental benefits
- Staff field offices appropriately to deal with the renewable energy “gold rush”



# ● BLM'S SOLAR ENERGY STUDY AREAS AND PEIS



## Context

- Final PEIS not expected until 2011, reducing relevance for near term projects
- Essential that resources not be shifted away from pending applications
- SESAs and Solar Energy Zones (SEZs) must be fast-track areas, *not* exclusive solar areas, as BLM has agreed

## Comments

- SEZs are useful only if they shorten project-specific permitting. BLM must assure that local offices allow EAs instead of EISs in those Zones
- Analysis of environmental impacts should consider range of technologies
- The number of proposed SESAs needs to be expanded to include:
  - ✧ BLM land adjacent to private lands
  - ✧ Areas where DWMAs and ACECs allow some development
  - ✧ Currently restricted lands where further study could yield good solar projects
- As Senator Feinstein as recently said, BLM lands are not the only lands at issue: DOI and BLM should work with FWS to accelerate consultation on private lands